

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claims 1-13. (Cancelled)

Claim 14. (Currently amended) A chewing gum containing a flavoring effective amount of an enhanced flavoring composition, said flavoring composition comprising:

(a) one or more fruit flavoring agent selected from the group consisting of lemon, orange, lime, apricot, grapefruit, banana, cherry, apple, pineapple, grape, strawberry, tutti frutti, and fruit punch, wherein said fruit flavoring agent is present at about 97.8 to about 99.96% by weight of said enhanced flavoring composition, and,

(b) an amount of N-ethyl-p-menthane-3-carboxamide effective to enhance said flavoring agent wherein said N-ethyl-p-menthane-3-carboxamide is present at about 0.04 to about 2.2% by weight of said enhanced flavoring composition, and;

wherein said enhanced flavoring composition is present at about 0.8% to about 3.5% by weight of said chewing gum.

Claims 15-17. (Cancelled)

Claim 18. (Previously presented) The chewing gum according to claim 14 wherein said enhanced flavoring composition is present at 1.0% to 3.0%.

Claims 19-20. (Cancelled)